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Farmers Rely on Asgrow® Soybeans for Consistent Performance and Consistently High Yields

Across the Midwest, soybean farmers like Kent Probst and Dave Lepley plant Asgrow® soybeans with one characteristic in mind: consistency.

When they tear open a bag of Asgrow soybean seed in the spring, they find a consistent product featuring exclusive genetics for easier harvesting and higher yields. As they gaze across their fields at midseason, they see uniform soybean plants, field to field and year to year. And when harvest finally arrives, they experience consistently high yield and greater productivity.

"They're just a consistent bean. With Asgrow, the health is excellent, the standability is good and all the other characteristics are there as well," says Wheeler, Illinois, farmer Kent Probst, who plants 100 percent of his soybean acres to Asgrow.

Bellevue, Ohio, farmer Dave Lepley says his Asgrow soybeans really deliver, even in adverse weather conditions. "With Asgrow, we get the full package of consistency, technical support and yield," he says. "Without all three, you're really shooting in the dark."

"A consistent soybean will show better emergence and overall plant health," Lepley explains. "Consistent beans are just easier to manage. Asgrow soybeans invest in the technology to create a consistent bean – I wouldn't stick with Asgrow if they didn't deliver."

Lepley also appreciates the high level of service he says his Asgrow representative provides. "With Asgrow, I have access to top knowledge for my area on a daily basis."

Kent Probst and Dave Lepley have good reason to be confident in their decision to plant Asgrow soybeans. Asgrow has access to one of the world's largest, most diverse germplasm pools, and invests more than $800 million each year in research and development.

"Asgrow uses the most advanced genetic breeding techniques to provide our customers with the newest, highest-value soybean traits in the industry," says Jeff Wheeler, Asgrow Business Lead.

One of these new traits is Roundup Ready 2 Yield™, the second generation Roundup Ready® soybean technology that takes soybean yields to a new level.

"Asgrow is leading the way with the 2009 introduction of Roundup Ready 2 Yield," Wheeler says. " Farmers can count on the combination of high-performing Asgrow genetics and Roundup Ready 2 Yield technology to deliver consistently high yield potential in addition to the same dependable, flexible weed control and crop safety that they expect from the Roundup Ready® System."

When Probst was offered the opportunity to become a production farmer for Asgrow Roundup Ready 2 Yield, he jumped at the chance. "The Roundup Ready 2 Yield soybeans are a new technology, and I always try to stay on top of the latest technologies out there," he explains. "With my Asgrow Roundup Ready 2 Yield soybeans, I also get a 10 percent yield increase and notice more beans per pod for more yield which gives me more profit. All of my soybeans will be Asgrow Roundup Ready 2 Yield soybeans as soon as they're commercially available."

There will be a controlled commercial release of Roundup Ready 2 Yield on 2 million acres in 2009, and a full-scale launch of Roundup Ready 2 Yield soybeans is planned on 5-6 million acres in 2010. Over 80 percent of Asgrow varieties are expected to be Roundup Ready 2 Yield by 2011.

Whether they plant Asgrow soybeans for consistent performance, reliable agronomic support or state-of-the art traits like Roundup Ready 2 Yield, farmers who plant Asgrow can be confident they are planting a consistent, high-performance product to maximize their yield potential.

"I have big expectations for the harvest of the Roundup Ready 2 Yield beans this year," says Illinois Roundup Ready 2 Yield production farmer Kent Probst.

ASGROW DELIVERS

Roundup Ready 2 YIELD™

When Roundup Ready 2 Yield soybeans are made available for commercial release and use, they will be subject to Monsanto Company's comprehensive stewardship plans consistent with its Stewardship Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. Roundup Ready 2 Yield soybean seed and any product of a Roundup Ready 2 Yield soybean seed or crop can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted.

Always read and follow pesticide label directions. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® agricultural herbicides. Roundup agricultural herbicides will kill crops that are not glyphosate tolerant. Asgrow® and the A Asgrow design, Roundup®, Roundup Ready® and Roundup Ready 2 Yield™ are trademarks of Monsanto Technology LLC. ©2008 Monsanto Company.