

"I depend on DEKALB® for standability and drydown."

John Holmbeck has been farming in Nebraska for 35 years and plants 100 percent of his corn acres to DEKALB. "DEKALB performs more consistently than other brands," he explains. "You can expect it to be good, and you don't have to worry about your crop going down."

Technology also plays an important role on Holmbeck's farm. This year he planted 30 percent of his corn acres to DEKALB YieldGard VT Triple®, and he expects it to do very well. "From what we've seen from DEKALB in years past, we expect a better yield," Holmbeck says. "In my opinion, DEKALB is by far the leader in genetics, and we feel we have the best corn available."



John Holmbeck
Barneston, Nebraska



Farmers like John Holmbeck are confident in their decision to plant DEKALB for its superior performance, advanced breeding and trait technology and proven yield advantage.

Three reasons why more farmers are planting more DEKALB.

Visit DEKALB.com



Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

IMPORTANT: The following information is current as of October 2008: YieldGard Plus, YieldGard Rootworm with Roundup Ready Corn 2 and YieldGard Corn Borer with Roundup Ready Corn 2 are grandfathered for import and use in processed feed in the European Union (EU). YieldGard Plus with Roundup Ready Corn 2, YieldGard VT Rootworm/RR2 and YieldGard VT Triple are neither approved nor grandfathered, and there is zero tolerance for these traits in processed feed imported in the EU. Growers of all products bearing the Market Choices mark must talk to their grain handler to confirm the handler's buying position for grain from these products. **It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted.**

Bt products may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

ALWAYS FOLLOW GRAIN MARKETING AND INSECT RESISTANCE MANAGEMENT REQUIREMENTS, and read and follow pesticide label directions. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® agricultural herbicides. Roundup® agricultural herbicides will kill crops that are not glyphosate tolerant. YieldGard® products are not yet registered in all states. Check with your Monsanto representative for the registration status in your state. YieldGard®, YieldGard VT®, YieldGard VT Triple®, Roundup® and Roundup Ready® are registered trademarks of Monsanto Technology LLC. DEKALB and Design® and When Performance Counts® are trademarks of DeKalb Genetics Corporation. ©2008 Monsanto Company. [33779-2 11/08 DKAdvertFP-(FP)NEFmr]