

Circulation

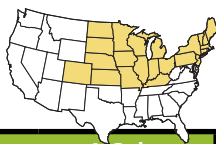
Established in 1940.
Member Business Publication Audit and Agri-Council of American Business Media.

Rate base of 145,000 total circulation.
Northern Edition Rate Base: 130,000
Southern Edition Rate Base: 15,000

Circulation listed as a Rate Base only, not a guarantee. For actual delivered circulation, refer to CORN & SOYBEAN DIGEST'S BPA statement. CORN & SOYBEAN DIGEST is a controlled circulation magazine sent to farmers who verify they grow qualifying acres of corn and soybeans, or are members of the American Soybean Association.

Northern Edition Rates

Circulation: 130,000



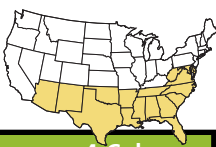
	B&W	2-Color	4-Color
Full Page	\$15,925	\$17,385	\$20,215
2/3 Page	\$11,925	\$13,385	\$16,215
1/2 Page	\$10,845	\$12,305	\$15,135
1/3 Page	\$7,225	\$8,685	\$11,515
1/4 Page	\$5,650	\$7,110	\$9,940

Color

	Single Page
4-color process	\$4,290
2-color	\$1,460
One additional color	\$1,805

Southern Edition Rates

Circulation: 15,000



	B&W	2-Color	4-Color
Full Page	\$2,415	\$3,385	\$4,275
2/3 Page	\$1,830	\$2,800	\$3,690
1/2 Page	\$1,675	\$2,645	\$3,535
1/3 Page	\$1,110	\$2,080	\$2,970
1/4 Page	\$860	\$1,830	\$2,720

Color

	Single Page
4-color process	\$1,860
2-color	\$970
One additional color	\$1,810

Effective January 2011

State/Circulation

Northern Edition			
California	588	North Dakota	4,980
Connecticut	14	Nebraska	12,257
Colorado	942	New Jersey	93
D.C.	1	New Hampshire	4
Iowa	23,278	Nevada	14
Idaho	80	New York	472
Illinois	19,847	Ohio	9,089
Indiana	8,615	Oregon	42
Kansas	7,032	Pennsylvania	652
Kentucky	1,906	Rhode Island	0
Massachusetts	9	South Dakota	7,512
Maine	11	Utah	37
Michigan	4,442	Vermont	16
Minnesota	14,651	Washington	115
Missouri	7,814	Wisconsin	4,883
Montana	312	Wyoming	65
Total			130,000
Southern Edition			
Alabama	484	North Carolina	1,889
Arkansas	2,599	New Mexico	107
Arizona	157	Oklahoma	907
Delaware	180	South Carolina	562
Florida	204	Tennessee	1,560
Georgia	581	Texas	1,879
Louisiana	957	Virginia	697
Maryland	467	West Virginia	35
Mississippi	1,938		
Total			15,000
Total Circulation			145,000

Frequency Discounts

Advertisers may qualify to combine insertions in publications to arrive at the highest possible discount. Contact your sales representative for details.

Ads per year*	Discount
3-5	5%
6-9	8%
10-12	10%