

Conference Sessions

The University of Minnesota and the Corn & Soybean Digest are proud to host the 8th annual Conservation Tillage Conference. This year we are offering a full range of topics including:

- Weed management
- Nitrogen sources & additives
- Residue management & tillage
- Tillage vs. soil biology
- Controlling traffic
- Corn & soybean management
- And more!

We are looking to partner with Sponsors and Exhibitors whose products, equipment and services will help carry over the educational sessions to the producer's fields. The conference will give you an opportunity to network, gain exposure and directly market with customers that are interested in successfully reducing their tillage.

Product Preview

We've added a special session titled "Table Talks" from 2-3 p.m. where sponsors will have 15 minutes to tell attendees about what's new. If you register at the Gold, Silver or Bronze sponsorship level, you will automatically receive a 15 minute time slot.

**For more conference information
contact Jodi DeJong-Hughes
507-337-2816 or
dejon003@umn.edu**

Sponsor Benefits

GOLD LEVEL - \$3,000

- 20' x 10' booth
- 3 registrations
- A 15 minute presentation on Day 1
- Sponsor at the Beer & Bull
- Sponsor of a \$50 door prize
- ½ page, 4-color ad in conference program
- Logo with company link on Corn & Soybean Digest website
- Insertion of promotional items in registration packet (pre-approved by CTC committee)

SILVER LEVEL - \$2,000

- 15' x 10' booth
- 2 registrations
- A 15 minute presentation on Day 1
- ½ page, 4-color ad in conference program
- Logo with company link on Corn & Soybean Digest website
- Insertion of promotional items in registration packet (pre-approved by CTC committee)

BRONZE LEVEL - \$1,000

- 10' x 10' booth
- 2 registrations
- A 15 minute presentation on Day 1
- ¼ page, 4-color ad in conference program
- Logo with company link on Corn & Soybean Digest website

EXHIBITORS

- 10' x 10' booth space plus 2 registrations = \$400
- 15' x 10' booth space plus 2 registrations = \$550
- 20' x 10' booth space plus 2 registrations = \$650

FRIENDS OF THE CONFERENCE ANY DONATION

- Acknowledgement and description of services in the conference program

TERMS AND CONDITIONS

The following terms and conditions shall apply to all Sponsors/Exhibitors as part of our CTC trade show:

CTC Events

- The trade show encourages attendees to interact with exhibitors by offering a morning break, free noon meal, afternoon break and social hour with hors d'oeuvres held in the trade show area.

Trade Show Location

- CTC will be held at the Rochester International Conference Center in Rochester, MN. Discounted hotel rates are available if reservations are made by January 13. For reservations contact the AmericInn Rochester, 7320 Airport View Dr., SW. (507)292-7337 or the Best Western Soldiers Field (507)288-2677. Shuttle service will be available.

Trade Show Booth

- The 10 x 10 booth space includes two chairs and a draped 6-foot table. Please indicate additional needs on the application form.

Trade Show Hours

- Booth set-up is 1:00 p.m. - 5:00 p.m. on February 6. The trade show will be held on February 7 from 8:00 a.m. - 9:00 p.m. and February 8 from 7:00 a.m. - 12:00 p.m. Booth breakdown will not begin until noon February 8.

Exhibitor Responsibility

- Exhibitors shall be responsible for operating, setting up/installing and tearing down their booths. A forklift will be provided for loading and unloading equipment, however, the forklift will not be able to enter the facilities. Please plan accordingly.

Reservations/Cancellation of Participation by Sponsor/Exhibitor

- Sponsor/exhibitor application form must be returned to University of Minnesota with full payment by December 1, 2011, to ensure booth space and recognition in the brochure. All exhibitor cancellations must be received in writing and postmarked by January 1, 2012.

APPLICATION FORM

Sponsor (please check)

- | | | |
|----------------------------------------------------------------------------------|-------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Gold Level - \$3,000 | <input type="checkbox"/> Silver Level - \$2,000 | <input type="checkbox"/> Bronze Level - \$1,000 |
| <input type="checkbox"/> Exhibitor - \$650 | <input type="checkbox"/> Exhibitor - \$550 | <input type="checkbox"/> Exhibitor - \$400 |
| <input type="checkbox"/> Friend of the Conference - Contribution Amount \$ _____ | | |

Payment Information

Full payment is required **by December 1, 2011**. Please make checks payable to University of Minnesota and mail along with completed application form to: University of Minnesota, 1424 East College Drive, Suite 100, Marshall, MN 56258 or fax (with check to follow) to 507.337.2802. **Please email company logo and description (limited to 50 words) and website URL to: Mary Jo Fox @ foxxx055@umn.edu.**

Company _____

Contact Name _____

Address _____

City/State/Zip _____

Email _____

Phone _____ Fax _____